



# 30-DAY CONTENT CALENDAR SAMPLE

DAY 1	DAY 2	DAY 3
<b>WELCOME MESSAGE</b> Welcome new and prospective members.	<b>MEETING REMINDER</b> Post date, time, location, and theme of next meeting.	<b>MEET THE TEAM</b> Introduce your club officers.
DAY 4	DAY 5	DAY 6
<b>TOASTMASTERS TIP-OFF</b> A fun fact, benefit, or club tip.	<b>MEMBER SPOTLIGHT</b> Highlight a member's story or achievement.	<b>GUEST QUOTE</b> Share what a guest loved about your club.
DAY 7	DAY 8	DAY 9
<b>INSPIRATIONAL QUOTE</b> Share a motivational quote (related to growth, learning, or public speaking)	<b>CLUB FUN FACT</b> Share something interesting about your club.	<b>UPCOMING EVENTS</b> Announce upcoming events or deadlines like contests or trainings
DAY 10	DAY 11	DAY 12
<b>TESTIMONIAL TUESDAY</b> Share a short testimonial from a member.	<b>VIDEO SPOTLIGHT</b> Share a short clip from a recent speech or event.	<b>WORD OF THE DAY</b> Share a useful word or phrase related to communication.
DAY 13	DAY 14	DAY 15
<b>POLL OR QUESTION</b> Ask followers a fun question about communication or goals.	<b>FAQ FRIDAY</b> Answer a frequently asked question	<b>NEW MEMBER(S) CELEBRATION</b> Celebrate recent new members.

# 30-DAY CONTENT CALENDAR SAMPLE CONTINUATION

DAY 16	DAY 17	DAY 18
<b>ICEBREAKER HIGHLIGHT</b> Celebrate someone's first speech.	<b>CLUB ACHIEVEMENT</b> Highlight a member's story or achievement.	<b>CLUB THROWBACK</b> A fun memory or achievement from the past.
DAY 19	DAY 20	DAY 21
<b>BOOK RECOMMENDATION</b> Suggest a leadership or communication book.	<b>BEHIND THE SCENES</b> Share photos or videos preparing for a meeting.	<b>LEARNING MOMENT</b> A lesson from a recent speech or role.
DAY 22	DAY 23	DAY 24
<b>TIPS &amp; TRICKS TUESDAY</b> Share a practical tip on any relatable topic of choice e.g. leadership	<b>MEMBER Q&amp;A</b> Share something interesting about your club.	<b>UPCOMING EVENTS</b> Announce upcoming events or deadlines like contests or trainings.
DAY 25	DAY 26	DAY 27
<b>SPEECH HIGHLIGHT</b> Feature an outstanding speech or speaker.	<b>TECH TIP THURSDAY</b> Share a simple tech tip e.g. for virtual or hybrid meetings.	<b>POLL OR QUIZ</b> Engage followers with a simple quiz or poll.
DAY 28	DAY 29	DAY 30
<b>MEMBER QUOTE</b> Post a quote from a famous leader or member.	<b>TABLE TOPICS TUESDAY</b> Share a favorite or funny question.	<b>WEEKLY WRAP-UP</b> Summarize club highlights and upcoming plans.