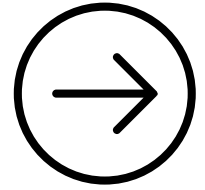


The Better
Speakers Series



SELECTING YOUR TOPIC





TWO RESOURCES

→ **Personal Experience**

→ **Interests**

→ **Career**

→ **Famiy**

→ **Education**





TWO RESOURCES

Reference Material

- Websites
- Books
- Magazines
- Newspaper



GET INSPIRED!

***Write it
down!***





NARROW YOUR SELECTION

Your Audience

- **How many people?**
- **Age range?**
- **Familiar with the subject?**
- **Similar education, interests, backgrounds, and experiences?**



NARROW YOUR SELECTION

The Occasion

- **Does the event have a theme?**
- **When are you scheduled to speak?**
- **What will happen after your speech?**





NARROW YOUR SELECTION

Your Own Abilities

- **Enthusiasm & Interests**
- **Knowledge Base**
- **Are you an authority?**





Be Specific

➔ **Is the topic specific enough for the time allotted?**

➔ **Do the sub-points support the topic and add to the speech?**

➔ **What can be cut from the body of the speech?**

NARROW YOUR SELECTION



CONCLUSION

**Personal Experience +
Resources +
Consideration =
An Excellent Speech Topic!**